



AVAILABLE AT



ODEL CHRISTMAS 2019



OPENING HOURS - 10 AM TO 8 PM DAILY = FOR SEASONAL OPENING TIMES CHECK PRESS & SOCIAL MEDIA CUSTOMER SERVICE HOTLINE - 011 4426400 = E: INFO@EODEL.COM = SHOP ONLINE AT WWW.ODEL.LK = FOLLOW US ON







GIFTS OF LOVE COMFORT &



WE'RE ALL SMILES
THIS SEASON, AND
IT'S CONTAGIOUS!
CATCH THE
CHRISTMAS CHEER
AT ODEL THIS YEAR
- YOU'LL LOVE
EVERY SECOND
OF IT.

IN-STYLE ← IN-STORE

LADIES + GENTS & STYLE IDEAS AND GIFTS >> KIDS & HOLLY JOLLY! >> BACKSTAGE & BAUBLES GALORE! + DÉCOR FOR YOUR HOME, SOUVENIRS FROM LUV SL AND SEASONAL GOODIES.



COMFORT AND
WARMTH RING TRUE
THIS SEASON, AND
WE KNOW HOW TO
STYLE IT RIGHT!



HUNTING FOR SOMETHING SPECIAL? WE'VE GOT IT!
CHOOSE PRESENTS EVERYONE WILL LOVE!



FLIP TO PAGE 48 FOR THE UNBRIDLED JOY OF KIDS AT CHRISTMAS!





LADIES' CHRISTMAS SLOGAN TEES RS. 1,790 UPWARDS



May the magic of Christmas warm your heart and home this holiday season!



— The joy of Giving!— TARTAN TONES!

HARD TO STYLE, AND JUST AS HARD TO RESIST, IT'S THE ULTIMATE SEASONAL PLAID!











The joy of Giving!

PEARLY WHITES!

STAY CHIC WITH THESE TEXTURED WHITE, SILVER AND GOLD LOOKS.







Create an
eye-catching element
with a colourful
clutch or statement
shoes.



TARA WHITE BEADED TOP RS. 7,990 IN-STORE IN DEC TARA WHITE PANTS WITH BUTTON DETAIL RS. 8,990 IN-STORE DEC SILVER FRONT KNOT MIDI KIMONO DRESS RS. 4,490 GLITTER OVERLAY (ROPPED TOP RS. 3,290 GLITTER OVERLAY MESH SKIRT RS. 4,490 HALTER PLEATED MAXI DRESS RS. 7,490 FAUX PEARL AND STONE DROP FARRING RS. 2,490 MULTI-LAYER BANGLE RS. 1,290 EMBELLISHED CLUTCH RS. 4,990 ISSEY MIYAKE "VEAU D'ISSEY PURE PETALE" RS. 15,300 OPEN TOE CLEAR STILETTO MULES RS. 7,950









THE BRAND NEW

COLLECTION AT LUXE.



Cosy up to the season's warmest trend yet. Whether your plaid of choice is gingham, buffalo or tartan, ODEL has style ideas that will have you thinking out of the box...

YOUR STYLE CANCEL LISTI

From the lumber-sexual
(remember them?) to the punk
rocker, this boxy pattern has proven
through the ages that it truly is
hip to be a square.





he term 'plaid' encompasses a range of checked prints, from the tartan proudly donned by the Scottish as far back as 8th Century BC, to that pink gingham wedding dress worn by Brigitte Bardot, to today's iconic and chic Burberry pattern worn as both a luxury brand and a street-savvy look.

All tartan patterns are plaid, but not all plaid is tartan! Tartan is the name given to a plaid pattern that originated in *Braveheart* country. The Scots crafted their tartan using dyes from the natural elements around them, which varied between each region. Each clan's tartan would, therefore, have its own distinct colouring, creating a unique identity.

This idea of distinctiveness associated with plaid has permeated through the years, and was fully embraced during the late 70s and early 80s in the United Kingdom when the punk movement was in full swing. This time intended to mock the traditional fashion stylings of the Royals, followers of the punk movement sported in-your-face trousers, bomber jackets, braces and mini skirts as their own fashion statements.

Rewinding briefly back to 1959, we should appreciate the individuality displayed by Brigitte Bardot and her sense of style when she married actor Jacques Charrier. The actress – who would go on to leave an impressive mark on fashion with her bridal looks both on and off screen – wore a prim pink gingham shirtwaist dress. Designed by Jacques Esterel, the dress was intended to represent the (at the time) fairly new idea of appealing to a younger and more vibrant generation.

A similar but larger pattern to gingham is buffalo plaid – a firm favourite stateside amongst lumberjacks and bearded, man-bunned hipsters alike, and an easily recognisable print usually worn in black and red. Its origins lie in Maine, where the designer of the check pattern is said to have owned a herd of buffalo, hence the name. With its Christmassy tones, this pattern (along with tartan) is always a winning holiday choice.

To find out which plaid suits your style file, stop by ODEL this season. Whether you want a hint of it or the full rock 'n roll aesthetic, our seasonal collection is sure to have something that checks all your boxes!

Tartan Rocks on...

Catherine Bach, the original Daisy Duke, in her signature flannel shirt brought a brand new element of sensuality to the print.

Lady 'Di', and following her footsteps, Kate Middleton, gave the humble plaid the royal treatment. The question is, who wore it best?



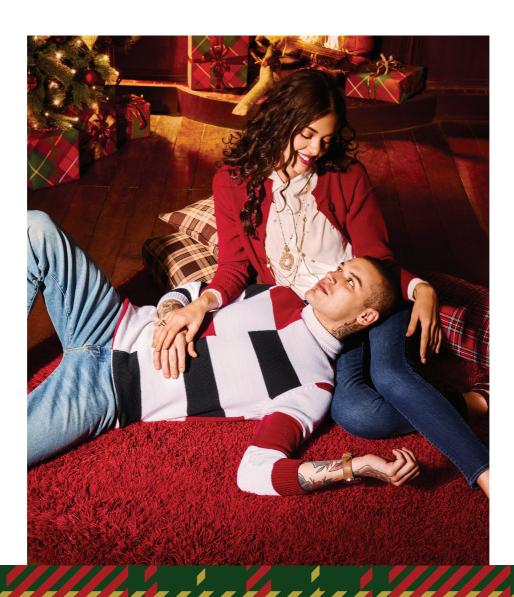
The iconic Madonna rocking a 'punk vibe.' She made plaid so popular the Scottish people designed a special tartan in honour of her. Rita Ora has been a fan of the fabric for many years and she stands out in her on trend red tartan trouser suit. Stewart Royal tartan, in case you wondered.





INTO THE Night...

December nights are rife with good times and laughter, so match that bubbly feeling on the inside with sparkly smiles and shimmering style on the outside. *And once you're done being out on the town, curl up with that special someone, because nothing beats being alone together.*

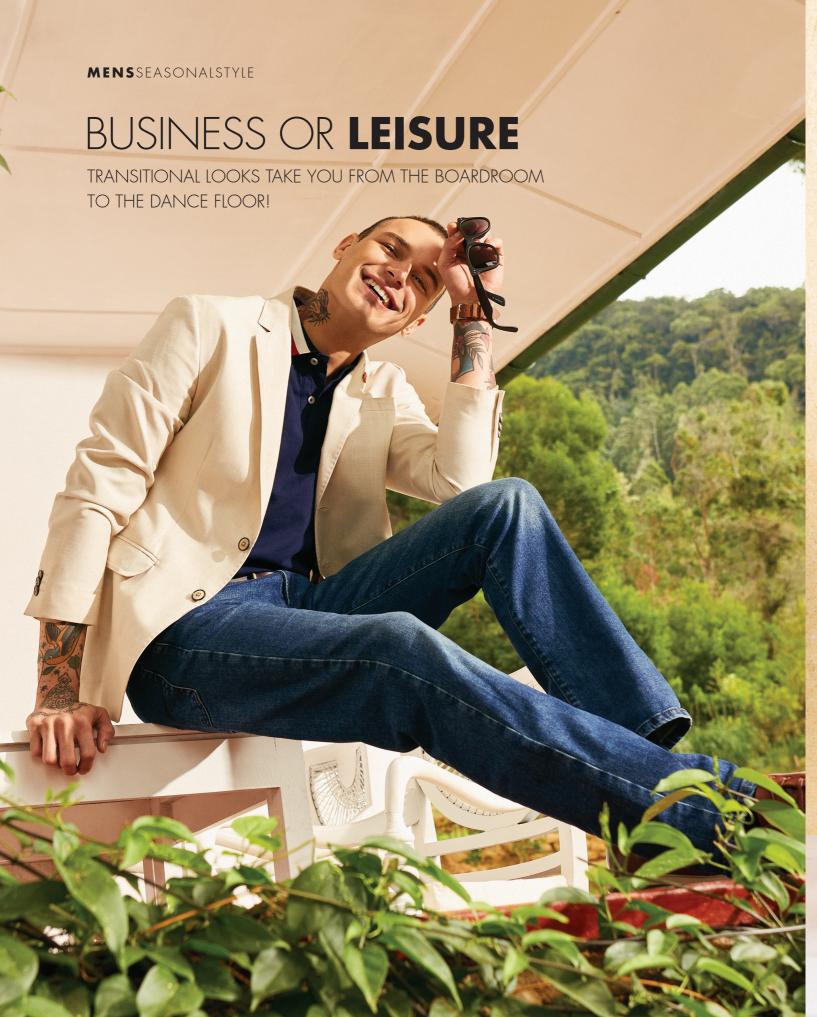




SHOPPING FOR THE SPECIAL GUY IN YOUR LIFE? KEEP HIM STYLISH THIS SEASON WITH OUR RANGE OF LUMBERJACK-LOVING PLAIDS AND TASTEFUL GIFT IDEAS.



MEN'S PLAID SHIRTS RS. 4,850 EACH







TOGETHERNESS

HOLD IT ALL TOGETHER WITH ACCESSORIES THAT ENHANCE YOUR BEST QUALITIES.



HOLIDAYHANGOU

SPEND YOUR DAYS WITH FRIENDS, FAMILY AND COMFY TEES!



BLACK AND WHITE T-SHIRTS RS. 1,950 UPWARDS PRINTED SLOGAN T-SHIRTS RS. 2,250 UPWARDS PRINTED T-SHIRTS RS. 2,450 EACH

STOCKINGFILLERS

FORM MEETS FUNCTION

Perfect for adrenaline junkies and those who simply love sporty style, a sports watch is a hardy companion. You'll never be late for the next night of revelry with our exquisite range of sports watches. Grab it as a gift, or a special treat for yourself!



MEN'S CASIO WATCH RS. 48,000





Go wild with all our Santa-themed trinkets in-store this season! They'll be sure to bring a little joy and a lot of cheer to your home. You'll also find plenty of chic winter-themed décor pieces for the season in-store too!











ESSENTIAL OIL AND CANDLE GIFT PACKS RS. 950 UPWARDS

PAPER BASED PHOTO FRAME RS. 550

ELEPHANT SOFT TOYS MADE OUT OF CLOTH RS. 1,450 UPWARDS SOFT TOYS RS. 850 UPWARDS **GREETING CARDS RS. 60 UPWARDS** HANDLOOM BAG RS. 2,950 EACH





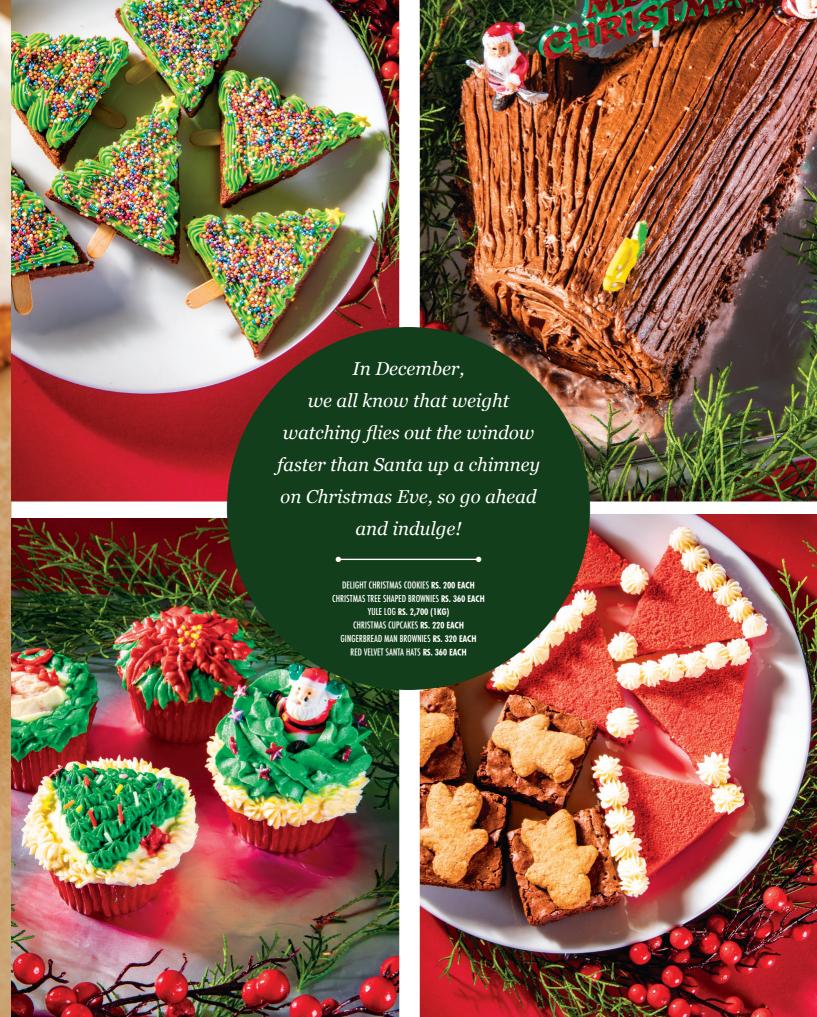




PICK UP A SOUVENIR OF SRI LANKA SPORTING OUR COSY CHRISTMAS THEME FROM LUV SL!







ODEL Christmas

HAMPERS 2019

Luxury goodies, all wrapped up and ready to be gifted! Our Christmas hampers are excellent corporate gifts for a boss you want to impress, and a thoughtful choice for a loved one too. Tailor your very own seasonal gift hampers and give it that personal touch.

PRICE AVAILABLE ON REQUEST





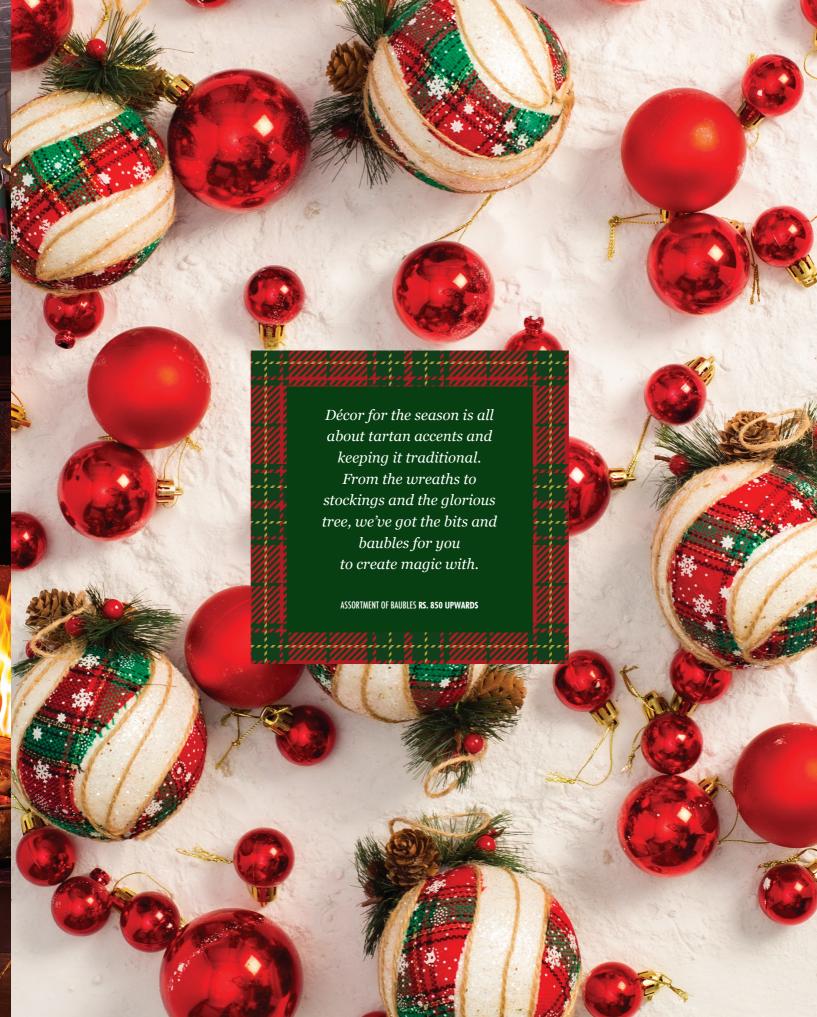


BLEND

THE PERFECT BREVV ISN'T JUST FOR CHRISTMAS TEAS! BLEND AT ODEL WILL GIVE YOU JUST THE CUPPA TO REFRESH AND REVIVE YOU FOR THE NEW YEAR TOO.





















REINDEER HEAD BAND RS. 490 CHRISTMAS THEMED HAIR ACCESSORIES RS. 390 PACK OF CHRISTMAS THEMED STUD EARRINGS RS. 990

CROPPED REINDEER TEE RS. 1,790 VELVET MINI SKIRT RS. 1,990
TWO-TONED TEE RS. 1,790 RED SKATER SKIRT RS. 1,490 VELVET SHIFT DRESS RS. 2,990
OPPOSITE PAGE - REINDEER PRINT SLOGAN TEE RS. 1,490





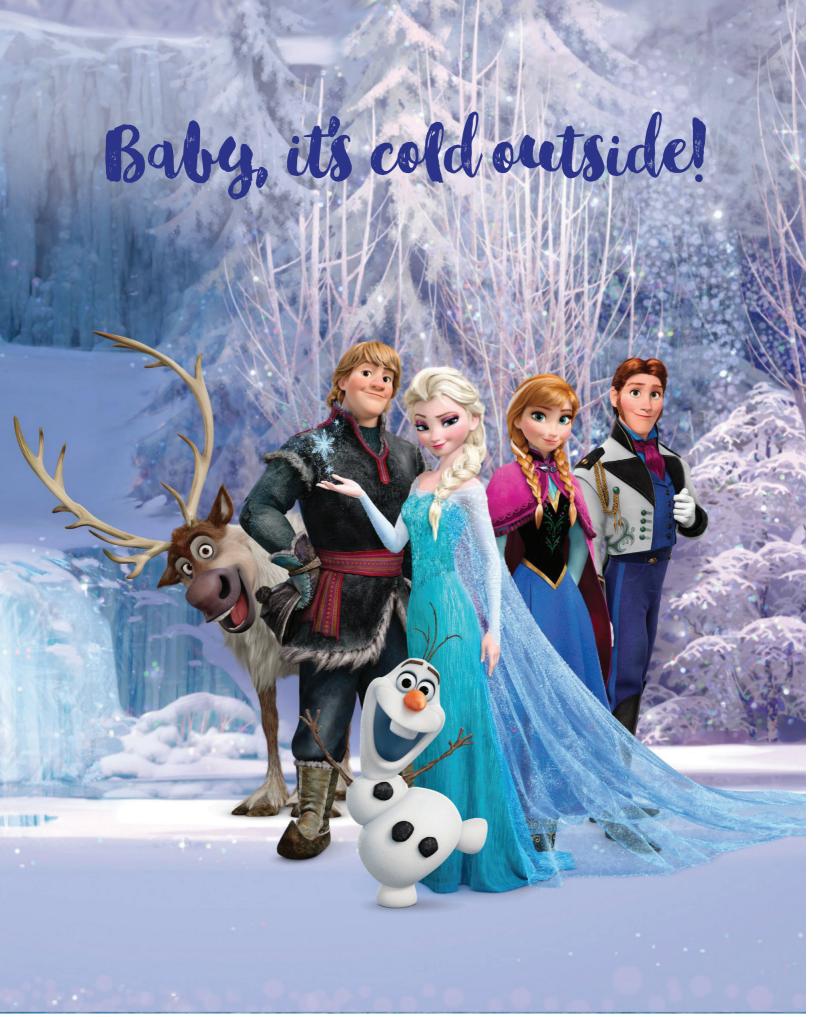


KIDS FASHION AT ODEL THIS SEASON IS KEEPING IT WARM AND FULL OF FUN! KEEP THEM STYLISH THROUGH ALL THE FAMILY VISITS OVER THE HOLIDAYS.

OPPOSITE PAGE - BOY'S GREEN T-SHIRT RS. 1,590 BOY'S PANTS RS. 3,290 GIRL'S PLAID DRESS RS. 2,590 MINNIE MOUSE SOFT TOY RS. 4,500 MICKEY MOUSE SOFT TOY RS. 3,200







FOR FANS OF 'FROZEN', WE'VE GOT A COLLECTION IN-STORE FOR BOYS AND GIRLS!



BOY'S T-SHIRT RS. 2,390 PANTS RS. 3,290 BOY'S 'FROZEN' T- SHIRT RS. 2,390 SHORTS RS. 2,790 GIRL'S 'FROZEN' PONCHO RS. 2,290 GIRL'S SHORTS RS. 2,990 'OLAF' DRESS RS. 3,390

BACKSTAGE

Chi Colling Co

BE A CHRISTMAS STAR AND BEDAZZLE
ALL AT EACH FESTIVE BASH WITH OUR
GLITTERING PICKS FROM BACKSTAGE
THIS SEASON.

STONE DROP EARRINGS RS. 990 CHARM NECKLACES RS. 1,790 EACH
BEADED CHARM BRACELETS RS. 1,490 EACH STATEMENT RINGS RS. 1,290 EACH









Drop by ODEL all December long for the wonders of Christmas. It's not just about the shopping – it's also a chance to experience what makes this time of year so special.

GIFTS & DÉCOR

GIFTS FOR EACH AND EVERY LOVED ONE IN-STORE

YOU'VE CHOSEN IT – NOW LET US WRAP IT AT OUR WRAPPING STATION!

DELIGHTFUL TREATS AND HANDPICKED HAMPERS,
SPECIALLY ORDERED

CORPORATE GIFTS THAT REALLY MEAN BUSINESS

DECK THE HALLS WITH ALL OUR DÉCOR!

WE'VE GOT YOUR LAST MINUTE SHOPPING COVERED

EVENTS

CHRISTMAS CAROLS AND SEASONAL HITS PERFORMED LIVE AT THE PROMENADE

SANTA'S IN TOWN, SO BRING YOUR KIDS OVER TO ODEL TO MEET HIM!













CONTROL YOUR LAUNDRY
WITH YOUR VOICE

COMMUNICATE WITH BIANCA, WHEREVER YOU ARE

TALKINGBIANCA

rimply Fi

Rs.224,990/-

Special Price Rs.199,990/-

Monthly Rs. **3,334**/-



CS1071D1/1-04





• Energy Efficiency Class A

• Smart Touch : NFC Technology

• Spin Speed: 1000RPM

Rs. 102,990/-

Special Price Rs. 74,990/-

Monthly Rs. **1,250**/-



GVSW485TC-S

Washer 8kg

Dryer 5kg



· Energy Efficiency Class A

• Smart Touch : NFC Technology

• Spin Speed: 1400RPM

Rs. 159,990/-

Special Price Rs. 144,990/-

Monthly Rs.**2,417**/-

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At Softlogic MAX and Softlogic stores island wide or shop at my Softlogic .lk





